

## IBIA Suspicious Betting Alert 3983

### Event Information

**Picuiense PB U20 v Serra Branca U20**

Paraibano U20

Picui, Paraiba, Brazil

06/07/2023 20:00 CET

0:6 (0:0 HT)

### Summary

An alert was raised in the IBIA platform by PaddyPower Betfair who witnessed suspicious betting activity for a high number of goals in the match. While no other IBIA members witnessed similar betting, the extent of the activity with PaddyPower Betfair was such to deem it suspicious. The betting activity indicates the potential involvement of Picuiense PB U20 in any manipulation.

### Description

**PaddyPower Betfair** – One customer, registered in Greece, was highly active on the Betfair Exchange, displaying significant support for 'Overs' on various total goals lines, emerging at half-time. The extent of the betting activity was such that it caused highly abnormal odds movements. For example, odds for over 4.5 Goals decreased sharply from 8.2 at half-time to approximately 2.00 before the first goal, scored by Serra Branca U20, on 53' minutes. After that first goal Over 4.5 goals was trading at around 1.55, abnormally low odds given that four goals were still required in the remaining 35 minutes of the match for 'Overs' betting to be successful. Goals followed on 60', 66', 69' and 80', with 'Overs' trading at approximately 1.23 shortly prior to the fifth goal being scored.

All betting by the customer of concern was therefore successful, courtesy of Picuiense PB U20 conceding six goals, and the customer profited a significant amount, particularly for this level of competition. The customer has also been active on another recent IBIA alert on European football.

### Comparative Staking Information

**PaddyPower Betfair** – the volume of stakes traded on the total goals market exceeded expectations, with vastly more volume traded on the total goals market than on the match winner.

## Sporting Factors and Match Action Analysis

- Picuiense PB U20 went into the match, their fifth of the season, having won one, drawn two and lost one of their opening four fixtures. Serra Branca U20 went into the match having won all four of the matches.
- Picuiense PB U20's first four matches averaged 2.5 goals per game while Serra Branca U20's first four matches averaged 3 goals per game.
- The opening odds adequately reflected the form of the respective teams, with Serra Branca U20 installed as favourites, at general odds of 1.3, implying their probability of victory was 77%. And, in terms of goals being scored, odds for at least three goals in the match were generally available at 1.60, implying the probability of that outcome was 62.5%.
- In terms of match action, when the betting for goals emerged at half-time, the score was 0:0 and there had been just one shot on target. The betting activity therefore cannot be explained as being in response to on-field events.

## Suspicious History

Player/Team	Historically reported matches
Picuiense PB U20	0

Picuiense PB U20 have not featured in any previous IBIA Alerts.

## Investigation - Next Steps:

- IBIA Members are committed, through our code of conduct, to assist in any investigations into suspicious betting activity reported by IBIA.
- In order to access customer data please make requests to the below compliance contacts.

<b>PaddyPower Betfair</b>	<a href="mailto:integrity@flutter.com">integrity@flutter.com</a>
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The International Betting Integrity Association is the leading global voice on integrity for the licensed betting industry. Our members share a common goal of combating betting corruption to protect the integrity of sport and of their businesses.

Established in 2005 and formerly known as ESSA (Sports Betting Integrity), we are a not for profit association whose members include many of the world's largest regulated betting operators, active across six continents. Members undergo a rigorous due diligence process and must adhere to our code of conduct committing them to responsible betting practices.

Members Raise an Alert in IBIA's Bespoke Platform when they Witness Suspicious Betting Activity



The Remaining 45+ Members Respond to the Alert; Did they Offer the Market? Did they also see Concerning Activity?



IBIA Analyse the Activity, Considering a Range of Factors, including the Amounts Waged, the Number of Members to Witness the Activity and any Sporting Explanations for the Betting



IBIA Report Suspicious Betting Activity to the Relevant Sports Governing Body and / or Regulator

For more information on IBIA and the work to combat match manipulation and betting related fraud in the regulated betting sector please visit the IBIA Academy.

<https://ibia.bet/ibia-academy/>